

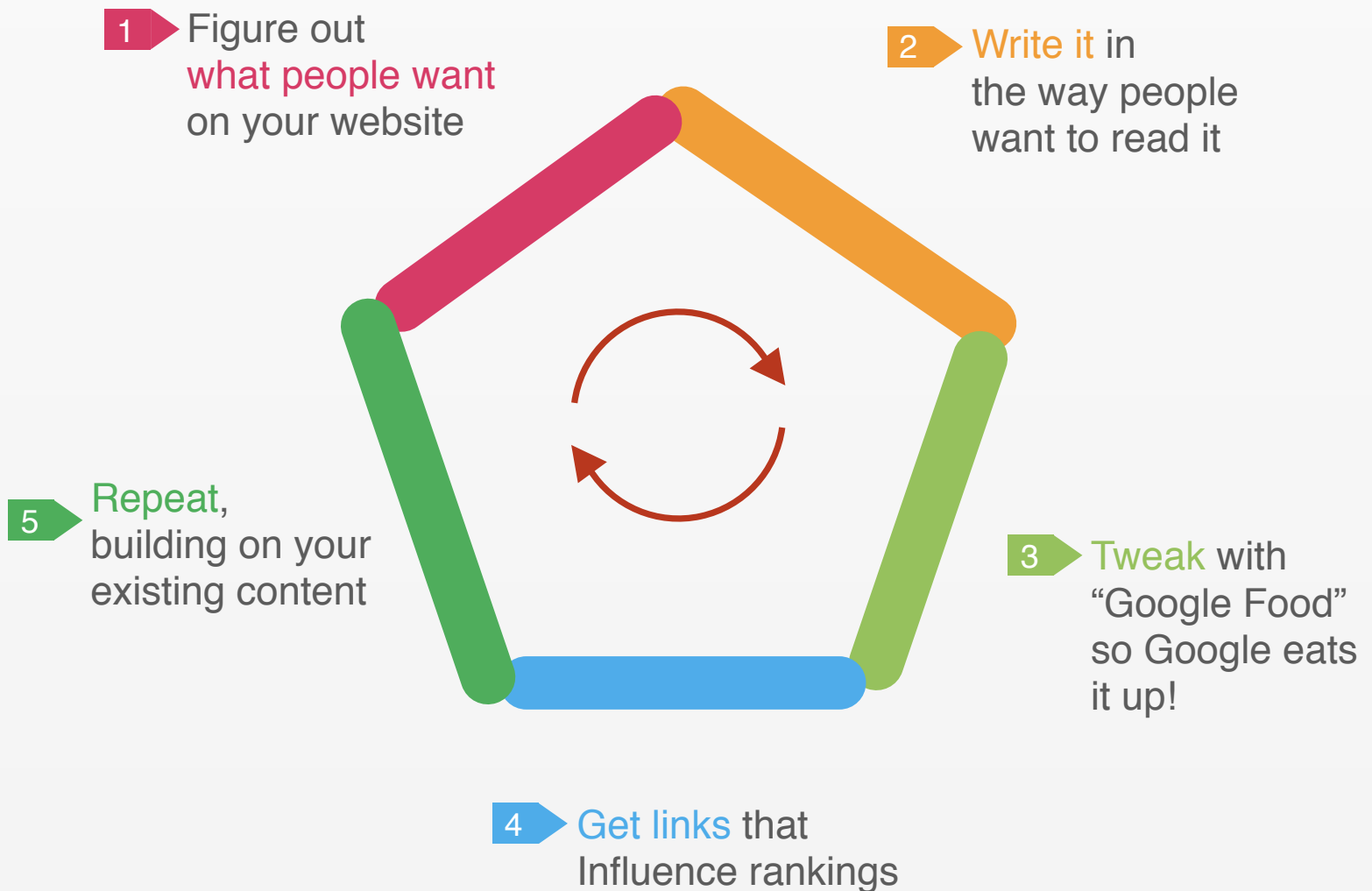
TRAFFIC RESEARCH

SUCCESS PATH TO RANKING

By Eric Lancheres of Traffic Research



CYCLE TO MASSIVE TRAFFIC





ASK YOURSELF THESE QUESTIONS



1 Why would content based on current events work better than older content ideas?

2 What is the stock market analogy and how does it relate to your keyword selection?

3 Write 3 topics you can write about RIGHT NOW for your market?



ASK YOURSELF THESE QUESTIONS



4 What trends or products do you believe will be worth writing about next year?

5 The Google search that can uncover soon to be released products is?

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